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A Marquee Event Layout Guide

Marquee event layout is the first step to a successful event.

It's what dictates how and where people will enter and exit, as well as the direction in which they should be walking once inside. Without a proper [marquee layout](#), it can be difficult for both organisers and attendees alike to navigate through an event space.

The following guide will help you plan your marquee layout with ease!

What is a Marquee Event Layout and why Should you Consider one for Your Next Event?

A marquee layout refers to the room's entrance, exit, and various entry points in between.

Preparation for this is crucial when [organising an event](#). A marquee layout will depend on factors such as the event theme, target audience, stage design, corporate branding, etc.

Before choosing a marquee layout, you must first consider the size of your event space as well as whether there is a stage, corporate branding, or any other structural elements that may influence the design. In some cases, it might be better to have multiple entry points instead of having attendees walk through just one entry point.

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A marquee layout ensures that all the entry and exit points of the event space are in one central location. It also allows attendees to easily find the nearest washroom and beverage booth upon entering.

How do you Choose the Right Marquee Event Layout for Your Needs?

Before [choosing a marquee](#) layout, you must first consider the size of your event space as well as whether there is a stage, corporate branding, or any other structural elements that may influence the design.

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What are Some of the Most Popular Marquee Event Layouts Used Today?

The U-shaped marquee layout is a popular choice as it allows attendees to enter from multiple entry points and exit from two points. This layout also places all major event elements within proximity, making it easy for guests to find.

The Double Entry marquee layout features double entrances on both sides of an event space (e.g., at the front and back of the room) with a central stage area, perfect for events with multi-stages.

How do you set up and Decorate a Marquee Event Layout for Maximum Impact?

This design features a central entry point from which guests can access all areas of an event space easily.

The entrance is in front of them, while exit points are available on their left and right sides. At first, some event planners might consider this a drawback, as it does not offer an area where guests can congregate for a short duration.

However, once they enter the event space and begin exploring all that it has to offer, there will be no absence of activity since every part of the room is open for exploration and interaction with other attendees!

What are the Benefits of Using a Marquee Event Layout for Your Next Big Bash?

Using a marquee event layout ensures that attendees are never too far away from the main stage area. This allows for better crowd control and ensures that when you're speaking on stage, all of the guests can hear what you have to say.

How do you go About Planning a Marquee Event Layout for Your Guests' Enjoyment and Comfort Level?

To plan a marquee event layout for your guests' enjoyment and comfort level, place the seating area near the main stage area.

This makes it easy for attendees to sit back and enjoy a performance rather than clogging up the main entrances and exit points.

Are Marquee Layouts Good for Large or Small Events?

Marquee layouts are suitable for both large and small events, depending on the number of attendees.

This layout is good for large events since it provides attendees with multiple entry points, which helps the line-ups move more quickly. However, these are not ideal for smaller events where you may want to create a cosy atmosphere or encourage mingling among guests.

What Should you Consider When Selecting Furniture and Decor for Your Marquee Event Space?

[Choosing the right furniture](#) and decor for your event is key to creating an enjoyable experience for guests.

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An outdoor marquee layout lends itself to a more casual atmosphere, so choose lightweight, packable furniture such as soft seating and bean bags. For decorations, keep them light and airy; opt for hanging lanterns or paper lamps, both of which can be packed away easily.

How do you Create an Inviting Atmosphere in a Marquee Event Space?

One way is to [change the lighting](#). Lighting can make a marquee feel intimate or spacious, festive or corporate. It can bring out colours and textures that you didn't even think were there before, as well as set the mood for whatever you want to accomplish.

Conclusion

A marquee event layout can help set the tone for your event and create a flow for your guests.

Whether you're planning a small or large event, we have plenty of advice to share with you. When selecting furniture and decor for your marquee space, it's important to think about the atmosphere you want to create.

Will it be formal or casual? Inviting or intimate? Once you have that figured out, it will be easier to choose pieces that fit the vibe of your event.

For anything else, feel free to [get in contact](#) with a member of the team, and we will endeavour to answer your questions and queries.
